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The Second Service Foundation Names Clare Rockefeller Interim Executive Director As Lauren Hope Departs, Expands Mission to Entire Military Community

[Reston, VA - May 28, 2024] - The Second Service Foundation, formerly the StreetShares Foundation, has named Clare Rockefeller as the interim Executive Director as the current Executive Director, Lauren Hope, steps down from her role. The Second Service Foundation, a nonprofit known for inspiring, educating, and supporting veteran and military-spouse entrepreneurs, is expanding its coaching audience to the military community as a whole. Additionally, it is incorporating a new choice available after the coaching experience: a follow-on option to continue in a faith-based mentorship module.

Founded in 2016 by serial entrepreneur and veteran Mark L. Rockefeller, the Second Service Foundation has flourished under Lauren. She has led the organization since December 2022, building relationships among sponsors, encouraging military entrepreneurs monthly with virtual classes, and traveling around the country to teach how to pitch a business. Utilizing the momentum gained with the coaching program that was launched under her purview, the foundation is excited to open the program beyond military small business owners and nonprofit leaders. This initiative will allow all military affiliates to join in a journey to find their second service.

"The Second Service Foundation is proud of what has been accomplished the past year and a half under Lauren's guidance/leadership," said Mark. "We are grateful for all that she has done for our organization and community, and are happy to see what she does next. We will continue to serve military veterans, military spouses, and Gold Star Families in encouraging inspiration and personal growth as they find their second service."

"It's been an honor and a pleasure to serve the military entrepreneur community through the Second Service Foundation," Lauren said. "I believe in the work that we've done and what has been built."

Clare Rockefeller is the co-founder of the Second Service Foundation. Having been a part of the foundation since its inception, she is passionate about serving the military community in finding success in their individual goals. A business owner and veteran spouse herself, she is poised to advance the foundation's mission.

"We are so grateful for the fantastic progress Lauren Hope has made over the past two years!" Clare expressed. "As a military veteran spouse, I am thrilled to have the opportunity to carry on

the mission of Second Service Foundation, serving the military community to find and grow their next passionate mission.”

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About the Second Service Foundation: The Second Service Foundation (formerly the StreetShares Foundation) was founded in 2016 by serial entrepreneur and veteran Mark L. Rockefeller. It is a 501(c)3 nonprofit organization that exists to inspire, educate, and support the military community. The Second Service Foundation entrepreneurial community has worked to address a number of social challenges facing the military community including health care, mental health, waste management, children and families, unemployment, underemployment, veteran transition, homelessness, food insecurity, and disaster relief.