Program and Application Standards

1. Eligibility Criteria:

- Applicants must be actively serving or veterans of the United States military, a married military spouse thereof, an immediate Gold Star Family member, or a patriotic military supporter.
- Applicants should demonstrate a strong commitment to personal and professional development through coaching.

2. Application Process:

- All applications must be submitted through the designated online portal at www.secondservicefoundation.org/fyss.
- Required application components include personal information, military affiliation, and a brief statement of coaching goals.

3. Selection Criteria:

- Commitment: Applicants who express a genuine commitment to personal growth and development will be given priority.
- Entrepreneurship: This program is for entrepreneurs of all stages. We encourage anyone who is interested in applying. However, applicants who are in the ideation

or beginning stages of entrepreneurship will be priority as the program best benefits those who need help finding their next steps.

4. Confidentiality:

- All application information will be kept confidential and will only be shared with the selection committee, Second Service Foundation, and approved sponsors. See Privacy Policy for details.

5. Program Expectations:

- Selected Participants must commit to actively engaging in the coaching program for the designated duration. Online digital programming takes approximately 4-5 hours to complete.
- Participants are expected to be willing to explore personal and professional challenges, and actively work toward their goals.
- While homework will not be collected by the program, Participants are expected to complete reflective assignments between lessons.

6. Program Commitment:

- Participants must dedicate the necessary time and effort to fully engage in all program activities. 4-5 hours for virtual content, plus additional time to process the reflective questions asked in the homework. There is no set standard for the program, 8-12 hours total has been the average window of time necessary.

7. Feedback and Evaluation:

- Participants will be required to provide feedback on:
  - Digital programming: combination of online video, text, and homework assignments.

- Continuous improvement efforts will be based on Participant feedback to enhance the program's impact.

8. Code of Conduct:

- Participants are expected to maintain respectful and professional behavior throughout the coaching program and in the Second Service Foundation community.
- Any violation of the program's code of conduct may result in removal from the program.
- See Terms of Use for details.

9. Application Deadline:

- Applications will remain open on a rolling basis until all Participant slots have been filled.

10. Contact Information:

- For inquiries related to the application process or the coaching program in general, reach out to the Coaching Success Manager at hello@secondservicefoundation.org

11. Disclaimer:

- Participation in the coaching program does not guarantee specific outcomes; personal effort and commitment are crucial for success. See Terms of Use for details.