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The Second Service Foundation Partners with Business Beyond the Battlefield Conference to Support Veteran Entrepreneurs

[August 4, 2023] - The Second Service Foundation has joined with Business Beyond the Battlefield Conference to provide education and resources for veteran entrepreneurs. The annual Business Beyond the Battlefield Conference (BBBC) is a three-day event in Arlington, TX, on October 4-6, filled with coaching, mentorship, and networking opportunities. During BBBC, the Second Service Foundation will host its Military Entrepreneur Challenge, a pitch competition that awards thousands of dollars in early-stage and social-impact capital to military-connected small businesses. Along with the monetary prizes and a \$5,000 PR package, Holland & Knight LLP will award pro bono legal services valued at \$25,000.

The Second Service Foundation was founded in 2016 by Mark L. Rockefeller to help veteran and military-spouse entrepreneurs. As BBBC and the Second Service Foundation are both part of the D’Aniello Institute for Veterans & Military Families (IVMF) Community Navigator Pilot Program, they recognized the power in joining forces to help military-connected small business owners with coaching, capital, and resources.

“The Second Service Foundation is proud to partner with BBBC because we know how veteran entrepreneurs’ ingenuity and resourcefulness can change the world,” says Lauren Hope, Executive Director of the Second Service Foundation. “Entrepreneurship and military life carry many similarities: it is all about making the best of any given situation, especially in less than ideal conditions. We value BBBC for its dedication to veteran small-business owners as they embark on their second service.”

“With access to capital as one of the top challenges facing military connected entrepreneurs, we are excited about the opportunity to increase the awareness of capital resources and facilitate access to those resources through collaboration with the Second Service Foundation,” says Patrick Alcorn, founder of BBBC. “It is initiatives like this that empower the entire entrepreneurial ecosystem to more effectively build the economy in communities where veterans live and serve in a business beyond the battlefield.”

For more information, please visit

<https://secondservicefoundation.org/events/arlington-texas/>

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About the Second Service Foundation: The Second Service Foundation (formerly the StreetShares Foundation), is a 501(c)3 nonprofit organization that exists to inspire, providing support through coaching, capital, and resources for the military entrepreneurial community. The Second Service Foundation's programs provide access to capital opportunities, educational content, and mentorship, with over 10,000 entrepreneurs educated through these initiatives. Through entrepreneurship, the Second Service Foundation community has worked to address a number of social challenges facing the military community including health care, mental health, waste management, children and families, unemployment, underemployment, transition, homelessness and disaster relief. Coaching and networking events are held annually to serve military community entrepreneurs nationwide. For more information on the programs and events, please visit www.secondservicefoundation.org.

About Business Beyond the Battlefield Conference: Business Beyond the Battlefield Conference (BBBC) is a 3-Day business development & entrepreneur educational experience for the military connected entrepreneur ecosystem. BBBC provides collaborative, hands-on, interactive learning opportunities including inspirational keynotes, subject matter expert breakout sessions, opportunities to develop connections with experienced coaches and mentors, expert referrals and dynamic business development networking activities.