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The Second Service Foundation Partners with Twelve Million Plus to Support Military Spouse Entrepreneurs

[July 25, 2023] - The Second Service Foundation has partnered with Twelve Million Plus (12M+) to provide education and offer valuable resources to military spouse entrepreneurs. Founded in 2016 by Mark L. Rockefeller, the Second Service Foundation assists veteran and military-spouse entrepreneurs find inspiration, educates, and provides resources to achieve success for their small business. 12M+, powered by Instant Teams, is the premier verified community app solely dedicated to military spouses. 12M+ provides a safe platform for connection, the sharing of experiences, and access to resources like what the Second Service Foundation offers to enhance professional development.

“The Second Service Foundation is excited to bring our entrepreneurial resources and event updates to live on the 12M+ app so military spouses can be inspired from startup to the stars,” says Lauren Hope, Executive Director of the Second Service Foundation and military spouse. “I know firsthand that military spouses are forged into incredible humans, expertly positioned to pivot to entrepreneurship. Trained through military moves and deployments, they are flexible and adapt quickly when doing hard things.”

“Twelve Million Plus is thrilled to be partnered with the Second Service Foundation as an organization that educates and supports military spouse entrepreneurs. As a military spouse, you go through many different life changes and stages, and Twelve Million Plus was designed to help by bringing the military spouse community together. There is so much to discover inside the app for our users, whether you are new to the military or a seasoned spouse,” says Kate Williams, 12M+ Community Initiative Program Manager.

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About The Second Service Foundation: The Second Service Foundation (formerly the StreetShares Foundation), is a 501(c)3 nonprofit organization that exists to inspire, providing support through coaching, capital, and resources for the military entrepreneurial community. The Second Service Foundation's programs provide access to capital opportunities, educational content, and mentorship, with over 10,000 entrepreneurs educated through these initiatives. Through entrepreneurship, the Second Service Foundation community has worked to address a number of social challenges facing the military community including health care, mental health, waste management, children and families, unemployment, underemployment, transition, homelessness and disaster relief. Coaching and networking events are held annually to serve military community entrepreneurs nationwide. For more information on the programs and events, please visit www.secondservicefoundation.org.

About Twelve Million Plus: Twelve Million Plus – powered by Instant Teams – is the first and only (free!) verified community app exclusively for military spouses. Twelve Million Plus is the digital home for the 12M+ military spouses (active & veteran) who are the center and the grounding force of their families and local communities.